



JAKE LOVETT

DESIGNER.
STORYTELLER.

CONTACT

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REFERENCES

JEREMY GUSTAFSON

MANAGER (2012-2022)
GANNETT DESIGN CENTER
PHONE: 515.557.0023
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DANIEL LAWHON

SPORTS WAGERING PROGRAM MANAGER
IOWA RACING AND GAMING COMMISSION
PHONE: 515.725.8163
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DAVID D. ROBBINS JR.

DESIGNER
WASHINGTON POST
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ADDITIONAL REFERENCES MAY BE
MADE AVAILABLE UPON REQUEST

EXPERIENCE

GANNETT DESIGN CENTER

ACTING MANAGER NOV. 2022-JAN. 2023

Served as Manager for Shared Sports Services team following buyout of previous Manager; team of 13 employees focused on shared editing services for and wire content for Gannett's network of more than 200 newspapers nationwide.

Management duties included scheduling, developing policies, standards and workflows, and collaborating on the company's reorganization strategies and more.

TEAM LEAD JULY 2019-PRESENT

Spearheaded the launch of Sports Extra, the USA TODAY Network's subscriber-exclusive e-Newspaper, which acts as a late sports section with all the day's news and scores, regardless of print deadlines.

Coordinates the network's shared national coverage, including daily, nationwide display packages, print coverage of breaking news stories and larger projects in advance of major events.

Plans and executes, in coordination with USA TODAY newsroom staff, premium, subscriber-exclusive preview sections ahead of major events, such as the Olympics and NFL season.

Works with team's designers, providing feedback, training and assistance to them both in their design work and in their relationships with newsrooms and products.

Collaborates with newsrooms on enterprise and special projects to maximize their impact in print.

Developed unique, recurring print display features, including a weekly Major League Baseball stat package that is disseminated to dozens of news publications each Sunday.

DESIGNER MAY 2012-MAY 2015, AUGUST 2015-PRESENT

Designed and edited sports sections and special sections for more than 50 daily newspapers, including USA TODAY.

Worked with USA TODAY reporters and editors on dynamic online displays for premium, in-depth stories.

GATEHOUSE CENTER FOR NEWS DESIGN

DESIGNER, SHARED CONTENT EDITOR MAY-AUGUST 2015

IOWA STATE DAILY

EDITOR IN CHIEF MAY 2011-MAY 2012

SPORTS EDITOR, STAFF WRITER SEPTEMBER 2008-MAY 2012

SERVICE

SOCIETY FOR NEWS DESIGN

VOLUNTEER EVENTS COMMITTEE (2022-PRESENT)

SKILLS

DESIGN

PRINT



DIGITAL*



PHOTO COMPOSITES



COPY

WRITING



EDITING



SOFTWARE

INDESIGN



PHOTOSHOP



ILLUSTRATOR



ADOBE EXPRESS*



CANVA*



ADMIN

PROJECT PLANNING



COLLABORATION*



MANAGEMENT*



*INDICATES SKILL
IN DEVELOPMENT

HONORS

SOCIETY FOR NEWS DESIGN

AWARDS OF EXCELLENCE, 2021

Two in SND's 43rd print competition: one for a USA TODAY Sports cover during the Tokyo Olympics and one in special coverage for a special section previewing the Games.

WISCONSIN NEWSPAPER ASSOCIATION

FIRST PLACE, PAGE DESIGN — SPORTS (2013, 2014, 2015)

EDUCATION

IOWA STATE UNIVERSITY AMES, IOWA | AUGUST 2008-MAY 2012

BACHELOR'S IN JOURNALISM GREENLEE SCHOOL OF JOURNALISM AND COMMUNICATION